**NAME**

Mobile Number:

Email Id:

**PROFESSIONAL SUMMARY**

* Having Around 3+ Years of Professional IT Experience with Business Intelligence tools like Power BI (Power BI Desktop and Power BI Service).
* Experience in connecting with multiple data sources like SQL Server, and Excel from Power BI to build complex Datasets.
* Extensively worked on performing the ETL Activities in Power Query.
* Good Experience in filtering the Unwanted Data in Power Query.
* Extensively used transformations like Merge Queries, Append Queries, Pivoting the Column, UN Pivoting Columns, Adding Custom Columns, Splitting the Columns, Merging the Columns etc.
* Extensive Experience in doing Data Modeling in Power Pivot Model.
* Extensively worked on Enhancing the Data Model by Creating New Columns, New Measure and New Tables using DAX Expressions.
* Extensively used different Categories of DAX functions like Time Intelligence Function, Filter Functions, Date Functions, Logical Functions, Text Functions, Number and Statistical Functions for Creating New Information.
* Extensively worked in Power View for Presenting the Data in Graphical Format using Different Visualizations in Power BI.
* Hands on Experience with Visual level, Page level, Report level and Drill Through filters for filtering the data in a Report.
* Good Experience in Creating Hierarchies and Drilldown Reports.
* Good Experience in sorting the Data in Visualizations, Grouping and Binning the Data in Power BI.
* Extensive Experience in Creating APP Workspaces and adding the Members to Workspace to Manage the Content in Power BI Service.
* Experience in publishing the Reports to Power BI Service and setting up the Necessary connections.
* Extensive Experience in Creating the Dashboards using Multiple Reports.
* Worked on On-Premise Data Gateway to Refresh and Schedule Refresh the Data in the Dataset.
* Implemented ROW LEVEL SECURITY (RLS) as part of security in Power BI.
* Experience in sharing the Reports and Dashboards with End Users.
* Excellent Communication, Presentation, Interpersonal, Strong Troubleshooting and Organization Skills.

**EDUCATIONAL QUALIFICATION**

* Masters in Information Systems Mar 2013 – Nov 2015 University of Ballarat, IIBIT, Sydney, Australia.

**EMPLOYMENT SUMMARY**

* Ajilon Australia Pty LtdAug 2016 – Aug 2019

**TECHNICAL SKILLS**

**Reporting Tool** : Power BI (Desktop & Service)

**Programming** **Languages**  : SQL, DAX

**Databases** : SQL Server

**Skills** : MS Excel, PowerPoint, Word

**Operating** **Systems** : Windows 7/8/10

**PROFESSIONAL EXPERIENCE**

**Title** : Dillard’s Strategic Network

**Client**  : Dillard’s, USA

**Role** : Power BI Developer

**Duration** : July 2018 to Aug 2019

**Environment** : Power BI Desktop, Power BI Service, DAX, SQL Server

**DESCRIPTION**

Dillard’s is one of the leading Supermarkets in North America in Performing Business operations in different locations across the global. The Objective of this Project is to perform the Analysis on the Business Data. Performed analysis like different product sales trends, sales, Profits, regional sales, top N products sales information.

**RESPONSIBILITIES**

* Participated in requirements meetings and Scrum Calls to understand the Report Requirements.
* Identified and Documented detailed business rules.
* Used Power Query / Query Editor for Data transformation as per the reporting needs.
* Created Data Model in Power Pivot by Establishing the Relationship Between the tables.
* Created New Columns and New Measures over data models for the purpose of enhancing Power BI visuals using DAX.
* Developed at least two - three visual options for each report for discussion with stakeholders and customers.
* Integrated Custom Visuals based on business requirements using Power BI desktop.
* Created Hierarchies and Drilldown Reports.
* Created Microsoft Power BI Dashboards in Power BI Service using Reports.
* Installed and Configured Data Gateways to Refresh and Schedule Refresh the Dataset.
* Managed access of Reports, Dashboards and Data for individual users using roles.
* Implemented Row Level Security as part of Security.
* Provided continued maintenance and development of bug fixes for the existing and new Power BI Reports.

**Title** : Sales Reporting

**Client** : WMT

**Role** : Power BI Developer

**Duration** : Nov 2017 to June 2018

**Environment** : Power BI Desktop, Power BI Service, SQL Server

**DESCRIPTION**

Wright Medical Group is a specialty orthopedic company that provides extremity and biologic Solutions which alleviate pain and restores lifestyles. The aim of this project is to maintain the sales billings and distributor sales history data which will shows sales history for invoices and Reps.

**RESPONSIBILITIES**

* As a Power BI developer, I have involved in various phases of this project like Development, Testing and support.
* Responsible for defining the scope of the project, gathering business requirements, doing analysis and documents.
* Importing the data from data sources and preparing the data in Power Query as per user requirement.
* Building the relationships between the various Tables in Power Pivot.
* Created New Columns, New Measures using DAX functions.
* Created different filters like visual level filters and page level filters and report level filters as per reporting needs.
* Expertise in various visualizations like donut chart, Pie chart and Bar graph, Tree map and water fall charts and Card Visualizations.
* Designed diverse types of reports like drill down, drill through, and Sync Slicer.
* Developed custom report tool tips for different reports to showcase the multiple data points in one report.
* Created various Customized and interactive Reports and Dashboards in Power BI.
* Publishing reports to Power BI service and providing the access to required users.

**Title** : Fairfax Media

**Client** : Mega Life and Health Insurance

**Role** : Power BI Developer

**Duration** : Aug 2016 to Oct 2017

**Environments** : Excel, SQL Server, Power BI Desktop, Power BI Service

**DESCRIPTION**

The Mega Life and Health Insurance Company headquartered in North Richland Hills, Texas are licensed to sell health insurance plans in all states except New York. Plan and benefit availability varies by state. The Health Markets Companies have been offering health protection products and guidance to consumers through its agent field force for over 20 years. Agents representing the health markets companies are focused on helping you choose the best coverage for you and your family. Like health benefits, retirement benefits, Death benefits and long-term care benefits in a single umbrella.

**RESPONSIBILITIES**

* Participated in requirements meetings and Scrum Calls to understand the Report Requirements.
* Used Power Query / Query Editor for Data transformation as per the reporting needs.
* Created Data Model in Power Pivot by Establishing the Relationship Between the tables.
* Enhanced the Data Model by creating New Columns and New Measures using DAX.
* Developed at least two - three visual options for each report for discussion with stakeholders and customers.
* Created Hierarchies and Drilldown Reports.
* Created Microsoft Power BI Dashboards in Power BI Service using Reports.
* Installed and Configured Data Gateways to Refresh and Schedule Refresh the Dataset.
* Managed access of Reports, Dashboards and Data for individual users using roles.
* Implemented Row Level Security as part of Security.
* Provided continued maintenance and development of bug fixes for the existing and new Power BI Reports.

**LANGUAGE SKILLS**

* English: Strong in speaking, writing and reading
* Telugu: Native speaker